

**One of the largest market studies in the retail sector**

## **EROSKI RECOGNISED WITH FIVE AWARDS AT THE RETAILER OF THE YEAR AWARDS 2027**

- **For the tenth consecutive year, consumers have chosen EROSKI as Best Online Retailer of the Year in the 'Supermarkets and hypermarkets' category.**
- **EROSKI has renewed its recognition as Best Retailer of the Year in the 'Hypermarkets', 'Fresh produce' and 'Convenience supermarkets' categories, in addition to the Best Franchise of the Year award in the last of these categories.**
- **The awards were given directly by consumers in one of the largest market studies in the retail sector in Spain.**

**Barcelona, 15 October 2026.** [EROSKI](#) has been recognised with five awards at the 15th edition of the [2026-2027 Retailer of the Year Awards](#) (Premios Comercio del Año). The cooperative was honoured in the categories of online supermarkets and hypermarkets, fresh produce, hypermarkets, convenience supermarkets and franchises. The awards were given directly by consumers as part of Spain's largest consumer awards, which are also one of the largest market studies in the retail sector.

The awards were presented today at the "Revolution in the World of Retail 2026" event, held at the Alexandre Hotel Fira Congress Barcelona in L'Hospitalet de Llobregat, where EROSKI representatives collected the awards in each of the winning categories.

### **Best Online Retailer of the Year**

EROSKI has once again received the Best Online Retailer of the Year award in the 'Supermarkets and hypermarkets' category, an award that confirms its digital leadership in the retail sector and validates its omnichannel strategy. Consumers particularly valued aspects such as value for money, the breadth of the range, ease of navigation, customer service, delivery times and an integrated shopping experience across the physical and digital environments.

For the tenth consecutive year, EROSKI has received this award, given directly by consumers, which cements its position as one of the leading digital offerings in food retail.

EROSKI online currently offers more than 20,000 food and fresh products, as well as a wide non-food range that includes general merchandise, household appliances, textiles and

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home goods, creating a complete and accessible shopping experience. Its Marketplace adds to this, extending the range with more than 100,000 non-food products from different categories and partner brands.

The cooperative's digital ecosystem supports its omnichannel strategy, offering a consistent experience across channels and the option of free, fast collection in store or flexible home delivery, in a model that combines convenience, a local presence and sustainability.

### **Best Retailer of the Year in convenience supermarkets and Best Franchise of the Year**

EROSKI has also been recognised for the fifth consecutive time as Best Retailer of the Year 2027 and Best Franchise of the Year 2027, both in the 'Convenience supermarkets' category. Both awards underline its strengths in being close to customers, convenience and quality of service, as well as the solidity of its shared-growth model.

In the first half of 2026, the cooperative opened 33 new outlets, of which 30 are franchised and 3 are company-run, building on growth that now adds up to more than 300 openings over the past five years. Its franchise model applies the same standards of quality, range and service as its company-owned store network, with formats adapted to the needs of each location.

The EROSKI/City brand continues to be one of the main drivers of this development. Its franchised stores are supermarkets of between 250 and 400 m<sup>2</sup> that offer a wide range of food, self-service fresh products and personal service. Alongside this model, the ultra-convenience format brings everyday shopping within easy reach in urban areas, stations, universities, petrol stations and tourist areas, offering a comfortable and accessible experience.

Overall, the EROSKI/City and Caprabo franchise network contributes to the economic and social development of the areas where it operates, through a growth model that stays close to local communities and is adapted to the needs of consumers.

### **Best Retailer of the Year in fresh produce and hypermarkets**

EROSKI has been named Best Retailer of the Year in the 'Fresh produce' and 'Hypermarkets' categories, a double award that highlights the strength of its cooperative model and its commitment to healthy, sustainable and high-quality food.

EROSKI strengthens its leadership in fresh produce, with a network of more than 2,300 agri-food producers, who account for more than half of its national suppliers. In 2025, local purchases exceeded €1.2 billion, reflecting a clear push to strengthen the primary sector and

the local economy. Through its Supplier Support Plan, the cooperative promotes sustainable practices and offers a range of the highest quality and certified origin, while its own-brand EROSKI Natur range continues to grow, with more than 400 products recognised for their commitment to animal welfare, responsible production and seasonal freshness.

In the hypermarket format, EROSKI maintains a network of 36 stores that stand out for their efficiency, sustainability and for being close to customers. The cooperative has modernised these spaces with smaller floor areas, a bigger role for fresh produce and integrated digital services, and has also introduced LED lighting, efficient refrigeration and responsible waste management to reduce their environmental impact. EROSKI has also installed electronic shelf labels across its whole hypermarket network this financial year as a further element of innovation.

With a profitable model centred on the consumer experience, EROSKI's hypermarkets now offer a more gastronomic, sustainable and connected environment, reflecting their ability to anticipate new trends in the sector.



#### About EROSKI

EROSKI is one of northern Spain's — from Galicia to the Balearic Islands — leading retailers with a 12.32% market share in the region. The cooperative is the market leader in the Basque Country, Navarre and Galicia, and co-leader in the Balearic Islands. At the end of 2025, EROSKI's omnichannel network comprised 1,508 outlets, including supermarkets, hypermarkets, cash-and-carry stores and online supermarkets, as well as optical centres, sports stores and other non-food businesses. EROSKI has more than 6 million customer members and employs over 28,200 people, of whom over 8,300 are cooperative members.

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