



EROSKI GROUP AND ITS CUSTOMERS RAISE €200,000 TO SUPPORT PEOPLE AFFECTED BY THE EARTHQUAKES IN VENEZUELA

- **The funds have been channelled through the Spanish Red Cross to support the emergency response on the ground.**
- **In addition to customers' donations, EROSKI Group has supplemented the amount raised with an additional contribution.**

Elorrio, 15 July 2026. [EROSKI](#) Group has raised €200,000 through its emergency fundraising campaign to support those affected by the devastating earthquakes that struck Venezuela. The funds were raised through customer donations, complemented by an additional contribution from the cooperative.

The two powerful earthquakes that struck the north-central region of the country in June caused extensive damage to homes, critical infrastructure, and essential services, leaving thousands of people extremely vulnerable. In response, EROSKI Group launched a special fundraising campaign, enabling customers to make voluntary donations of any amount at the checkout in all its stores. As with previous emergency appeals, the cooperative made an additional contribution to the funds raised.

The funds have been channelled through the Spanish Red Cross, which is working alongside the Venezuelan Red Cross to meet the most urgent needs of the affected population. The response includes emergency shelter, healthcare, access to safe drinking water, the distribution of essential relief supplies and psychosocial support.

"The solidarity once again shown by our customers reflects the remarkable commitment of the people who make up EROSKI Group. We would like to thank everyone who contributed to this appeal sincerely. Their support will help ease the hardship faced by thousands of families affected by this emergency. We would also like to thank the Spanish Red Cross for ensuring that this assistance reaches those who need it most as quickly as possible," said **Alejandro Martínez Berriochoa, Director of Health and Sustainability at EROSKI Group and Chief Executive Officer of the EROSKI Foundation.**

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"We would like to thank EROSKI Group and everyone who has supported this campaign for standing with the people affected by the earthquakes in Venezuela. Thanks to this collaboration, we can continue strengthening our humanitarian response and addressing the most urgent needs of those whose lives have been severely disrupted," said **Jaime Gregori, National Director of Fundraising, Partnerships and Corporate Responsibility at the Spanish Red Cross.**

This initiative forms part of the emergency fundraising campaigns organised by EROSKI Group, together with its customers and the EROSKI Foundation, in response to major humanitarian crises and natural disasters. In recent years, the cooperative has mobilised support for emergencies including the DANA storms in Spain, the earthquakes in Türkiye and Syria, the floods in Morocco and Libya, the humanitarian crisis in Ukraine, and other situations of exceptional severity, reaffirming its commitment to supporting the most vulnerable.

About EROSKI Group

EROSKI Group is one of northern Spain's leading retailers — from Galicia to the Balearic Islands — with a 12.32% market share in the region. The cooperative is the market leader in the Basque Country, Navarre and Galicia, and co-leader in the Balearic Islands. At the end of 2025, EROSKI's omnichannel network comprised 1,508 outlets, including supermarkets, hypermarkets, cash-and-carry stores and online supermarkets, as well as opticians, sports stores and other non-food businesses. The Group also has more than six million customer members and a workforce of over 28,200 people, of whom more than 8,300 are worker-members of the cooperative.

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