



## **EROSKI LAUNCHES FUNDRAISING CAMPAIGN TO SUPPORT PEOPLE AFFECTED BY THE EARTHQUAKES IN VENEZUELA**

- **EROSKI is inviting customers to make a voluntary donation at the checkout to help meet the most urgent needs of those affected.**
- **It will also make an additional contribution to complement the funds raised.**
- **All donations from EROSKI and its customers will be channelled through the Red Cross to support the emergency response.**

**Elorrio, 26 June 2026.** - [EROSKI](#) has launched an emergency fundraising campaign to support people affected by the devastating earthquakes in Venezuela. Customers wishing to contribute can make a voluntary donation of any amount at the checkout in any EROSKI store.

The two powerful earthquakes that struck the north-central region of the country have caused extensive damage to homes, critical infrastructure, and essential services, leaving thousands of people extremely vulnerable. The immediate priority is to support search-and-rescue operations and provide emergency shelter, healthcare, drinking water, essential supplies, and psychosocial support to those affected.

As in previous emergency fundraising campaigns, EROSKI will add its own contribution to the donations made by customers in its stores. All funds raised will be channelled through the Red Cross, which is already working on the ground alongside the Venezuelan Red Cross to meet the most urgent needs of the affected population.

Together with its customers and the EROSKI Foundation, EROSKI has donated more than half a million euros through previous emergency fundraising campaigns to support people affected by natural disasters and other humanitarian emergencies, including the DANA weather system that affected several Spanish regions (October 2024), the floods in Morocco and Libya (2023), the earthquakes in Türkiye and Syria (2023), the humanitarian crisis in Ukraine (2022), La Palma (2020), Mallorca (2018), Syria (2015), Nepal (2015), the Philippines (2013), Lorca (Murcia) (2011), and Haiti (2010 and 2016).



GRUPO  
**EROSKI**

### **About EROSKI**

EROSKI is one of northern Spain's leading retailers – from Galicia to the Balearic Islands – with a 12.32% market share in the region. The cooperative is the market leader in the Basque Country, Navarre and Galicia, and co-leader in the Balearic Islands. At the end of 2025, EROSKI's omnichannel network comprised 1,508 outlets, including supermarkets, hypermarkets, cash-and-carry stores and online supermarkets, as well as optical centres, sports stores and other non-food businesses. The Group also has more than six million customer members and a workforce of over 28,200 people, of whom more than 8,300 are worker-members of the cooperative.

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