

**National and European Franchise Awards 2025****EROSKI NAMED "FOOD FRANCHISOR OF THE YEAR"**

- **EROSKI has received its fifth "Food Franchisor of the Year" award at the National and European Franchise Awards.**
- **The cooperative consolidated the growth of its franchise network in 2025 with 46 new openings and more than 600 franchised supermarkets across Spain.**
- **EROSKI's franchise model stands out for its competitiveness and ongoing hands-on support for franchisees, with a focus on savings, local sourcing and fresh produce.**

**Madrid, 12 May 2026.**- [EROSKI](#) has received the "Food Franchisor of the Year" award at the 2025 National and European Franchise Awards ceremony, held in Madrid and organised by the Spanish Franchise Association (AEF). The award recognises the strength and competitiveness of EROSKI's franchise model, as well as the ongoing support it provides to its franchise network, its sustained growth and the cooperative's excellence in franchise management.

This marks the seventh time the EROSKI franchise network has been recognised at these awards and the fifth time it has received the "Food Franchisor of the Year" accolade. These prestigious national and international awards recognise the work of the leading operators within the franchise sector.

*"This award recognises the work we do every day alongside our franchise network. At EROSKI, we remain firmly committed to a robust and profitable franchise model built on strong relationships. Our aim is to continue growing alongside entrepreneurs who share our way of understanding retail and our commitment to serving consumers,"* said **Alberto Cañas, EROSKI's Franchise Director**.

EROSKI offers a highly competitive and profitable franchise model, underpinned by a close collaborative relationship between the cooperative and its franchisees. The model stands out for its strong focus on local retailing, high-quality fresh products, locally sourced products and savings for families, enabling retailers to manage their businesses directly while benefiting from the support of experienced distribution professionals and a well-established, trusted brand.

EROSKI currently operates a network of more than 600 franchised supermarkets throughout Spain. The cooperative continues to maintain a strong pace of growth and consolidation

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across its franchise network, a strategic pillar of its commercial and local retail development strategy.

This growth has also helped to build an increasingly diverse and inclusive network. At present, 171 EROSKI franchised supermarkets are run by entrepreneurs of 20 different nationalities, reflecting the cooperative's commitment to entrepreneurship, integration and the creation of business development opportunities across different regions.

This growth model is based on a close, trusted relationship with franchisees, alongside a firm commitment to fostering entrepreneurship and creating business development opportunities for entrepreneurs from a wide range of backgrounds, including international entrepreneurs.

### **Strengthening its franchise network in 2025**

EROSKI opened 46 franchise stores during the 2025 financial year, representing a total investment of more than €9 million and the creation of 276 new jobs. Catalonia and Andalusia saw the highest number of openings, further strengthening the company's presence in strategic regions for expansion.

The cooperative expects to maintain its growth momentum throughout 2026 by opening more than 50 new franchise stores, focusing on Catalonia, the Basque Country, Andalusia, Madrid, the Levante region, Galicia, and the Balearic Islands, in line with its strategy of sustainable growth and local retailing.

EROSKI's franchise model continues to strengthen thanks to a retail proposition centred on savings, local retailing, high-quality fresh products, and locally sourced products, which is fully aligned with consumers' current priorities. The company also continues to advance in operational efficiency and digitalisation, rolling out tools and solutions that enhance franchisee management and profitability.

One of the clearest indicators of the model's strength is that 45% of EROSKI's franchised stores are operated by multi-franchisees, reflecting franchisees' confidence in the model and its long-term stability.

In addition, in 2025, EROSKI received the "Best Franchise" award in the "Supermarket Franchises" category at the "Retailer of the Year 2026" awards, accolades granted by consumers as part of Spain's largest consumer-voted retail competition. This latest recognition at the 2025 National and European Franchise Awards further strengthens the appeal of EROSKI's franchise proposition.

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### **About EROSKI**

EROSKI is one of the leading retail groups in northern Spain – from Galicia to the Balearic Islands – holding a 12.32% market share in the region. The cooperative is the market leader in the Basque Country, Navarre and Galicia, and co-leader in the Balearic Islands. By the end of 2025, its commercial network comprised 1,508 establishments, including supermarkets, hypermarkets, cash & carry outlets and online supermarkets, as well as petrol stations, sports stores and other non-food businesses. EROSKI has more than 6 million customer members and employs over 28,000 people, of whom over 8,300 are cooperative members.

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