

**Balance of purchases of local products****EROSKI EXCEEDS €500 MILLION IN PURCHASES OF LOCAL  
BASQUE PRODUCTS IN 2025**

- **EROSKI works with 367 Basque suppliers – more than 67% of them small local producers – and stocks 7,991 locally sourced Basque products across its stores.**
- **In 2025, the cooperative’s purchases of local products reached €503 million, including €231 million sourced from small agri-food producers.**
- **EROSKI has also reinforced its commitment to the Basque primary sector through the renewal of its collaboration agreement with the Basque Government.**

**Elorrio, 19 May.** [EROSKI](#) has reaffirmed its commitment to local produce and the Basque agri-food sector after exceeding €503 million in purchases of local products in 2025. Over the past year, the cooperative worked with 367 Basque suppliers and stocked 7,991 locally sourced product lines across its stores. Of these, 2,432 product lines came from 248 small local agri-food producers, from whom EROSKI purchased products worth €231 million.

Supporting local produce is a core part of EROSKI’s identity and reflects its commitment to generating wealth within local communities, supporting the primary sector and promoting a more sustainable, locally focused food model.

*“At EROSKI, we see local produce as a way to create wealth within the community, strengthen the agri-food sector and help keep rural areas thriving. We remain committed to working alongside local producers and suppliers to build a more sustainable and competitive food model that stays closely connected to consumers’ needs”,* said **Asier Guridi Aramburu, EROSKI’s Commercial Director for Local Products.**

Purchases of beef and processed meat products rose by 8%, marketed across a range of categories under quality labels such as Euskal Okela and Eusko Label, in collaboration with [HAZI](#).

The fruit and vegetable category also recorded growth of close to 7%, driven in particular by products such as Eusko Label tomatoes and potatoes. Meanwhile, the fish counter continued to perform strongly, with growth of more than 4% thanks to a successful bonito season.

The ready-meal category also delivered particularly strong growth, up 11%, reflecting rising consumer demand for convenient food solutions. Ready-to-eat starters and main meals performed especially well within this category.

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## **Renewal of the agreement with the Basque Government**

As part of this commitment, EROSKI and the Basque Government renewed last October the collaboration agreement they have maintained since 2013 to support and develop the local agri-food industry in the Basque Country. The agreement, which runs for three years, reinforces their shared commitment to a sustainable and innovative agri-food sector that generates wealth locally.

Since the first agreement was signed, sales of local Basque products at EROSKI have increased by 217% in fresh produce and by 133% in grocery products. Particularly strong growth has been recorded in categories such as vegetables, meat, cheese, milk and products carrying the Eusko Label certification.

As part of the agreement, the cooperative will continue promoting initiatives such as its support programme for small local producers, launched in 2022, which helps businesses grow, professionalise and adapt to the challenges of an increasingly demanding market. More than one hundred local producers currently take part in the programme across the Basque Country.

The agreement also includes new areas of collaboration aimed at driving innovation and product development together with organisations such as Azti, Neiker, Elika and Basque Culinary Center, while further increasing the visibility of local produce in EROSKI stores through dedicated signage and featured displays.

### **About EROSKI**

EROSKI is one of the leading retail groups in northern Spain – from Galicia to the Balearic Islands – holding a 12.32% market share in the region. The cooperative is the market leader in the Basque Country, Navarre and Galicia, and co-leader in the Balearic Islands. By the end of 2025, its commercial network comprised 1,508 establishments, including supermarkets, hypermarkets, cash & carry outlets and online supermarkets, as well as petrol stations, sports stores and other non-food businesses. EROSKI has more than 6 million customer members and employs over 28,000 people, of whom over 8,300 are cooperative members.

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