

Strengthening its business model and competitiveness**EROSKI INVESTS €3 MILLION OVER TWO YEARS TO
MODERNISE ITS FRANCHISED NETWORK**

- **The cooperative has refurbished 55 stores to improve energy efficiency and enhance the shopping experience, while also incorporating new features from its latest retail model.**
- **This investment, made in partnership with its franchisees, has been rolled out across EROSKI and Caprabo stores.**
- **The plan will continue in 2026, with the refurbishment of a further 20 to 25 stores already scheduled.**

Elorrio, 15 April 2026. - [EROSKI](#) and its network of franchisees have invested €3 million over the past two years in the modernisation of 55 stores, as part of the cooperative's ongoing strategy to evolve its retail model. This joint investment reflects a shared commitment to developing a more efficient, proximity-based, and customer-focused store format, while further strengthening the competitiveness of the franchised network across the regions in which it operates.

The refurbishment programme focuses primarily on aligning stores with the EROSKI City self-service model, which lies at the heart of the cooperative's franchise development strategy. The transformation has been implemented across stores operating under the group's various banners – EROSKI and Caprabo – helping to reinforce the overall competitiveness of the network and fully align it with the company's most up-to-date retail standards.

Key improvements include a complete overhaul of retail spaces, with updated store design, enhanced in-store communication, and the introduction of new elements of the retail model, such as unpackaged bakery items. In many cases, the sales floor has also been refurbished, including new shelving, refrigeration units, and flooring, creating a more organised layout and a more comfortable shopping environment.

This model is based on a neighbourhood store concept, designed to offer a convenient and comprehensive shopping experience, with a strong focus on fresh produce, own-brand ranges and a product assortment tailored to the local area.

EROSKI - Corporate Communications**Department**

Patricia Martín Sanchidrián

Tel: +34 946 211 214comunicacion@eroski.es**INCÓGNITO - Press Office**

Silvia Peralta

Tel: +34 917 379 950

In addition, two stores have been specifically converted from the Aliprox format to the EROSKI City model, further consolidating the rollout of the company's most up-to-date format across its franchised network.

Energy efficiency and ongoing modernisation

Improving energy efficiency has also been a key priority throughout the refurbishment process. Stores have been fitted with LED lighting systems, reducing electricity consumption, and supporting lower operational emissions.

At the same time, equipment in store technical facilities has been upgraded, incorporating more efficient solutions that comply with current regulations on fluorinated gases, contributing to more sustainable store operations.

"This investment reflects our shared commitment with franchisees to continuously evolve our store model and offer a proposition increasingly aligned with customer needs. Modernising the network and continuously improving our stores are key to strengthening the competitiveness of our franchise model," says **Alberto Cañas, EROSKI's Franchise Director**.

EROSKI plans to continue this line of work in 2026, with the refurbishment of between 20 and 25 additional stores, further advancing the rollout of the EROSKI City model across its franchised network.

About EROSKI

EROSKI is one of the leading retail groups in northern Spain — from Galicia to the Balearic Islands — holding a 12.7% market share in the region. The cooperative is the market leader in the Basque Country, Navarre and Galicia, and co-leader in the Balearic Islands. By the end of 2024, its network comprised 1,502 establishments, including supermarkets, hypermarkets, cash & carry outlets, and online supermarkets, as well as petrol stations, sports stores, and other non-food businesses. EROSKI has more than 6.4 million members and employs over 27,600 people, of whom nearly 9,000 are cooperative members.

EROSKI - Corporate Communications

Department

Patricia Martín Sanchidrián

Tel: +34 946 211 214

comunicacion@eroski.es

INCÓGNITO - Press Office

Silvia Peralta

Tel: +34 917 379 950