

New Strategic Framework 2026–2030**EROSKI RENEWS ITS COMMITMENTS AND CONSOLIDATES ITS COOPERATIVE MODEL IN HEALTH, COMMUNITY, PEOPLE AND SUSTAINABILITY**

- **The cooperative has updated its strategic roadmap following the cycle launched in 2018, strengthening a model that integrates health, sustainability and competitiveness.**
- **The new framework promotes healthy eating, supports the local agri-food sector, people development and reduction of environmental impact.**
- **Cooperative governance, with the participation of consumer-members and employee-members, guides the strategy towards the creation of shared value.**

Elorrio, 2 March 2026. - [EROSKI](#) has presented the renewal of its “5 Commitments to You”, a natural evolution of the 10 Commitments to Health and Sustainability launched in 2018. With this new 2026–2030 framework, the cooperative updates its strategic roadmap and reaffirms its purpose of integrating health, sustainability and shared value into its business model, remaining true to its essence as a consumer cooperative retail group.

The new commitments are structured around five pillars that form an integral part of its strategy: promoting healthy eating; generating local wealth and solidarity within communities; fostering employee satisfaction and development; listening to and informing consumers; and enhancing environmental sustainability.

This renewal follows the review of the previous cycle, during which EROSKI made structured progress in improving the nutritional profile of its own-brand products, implementing consumer information systems such as Nutri-Score, promoting local sourcing, advancing packaging eco-design, reducing food waste, and improving the energy and logistics efficiency of its commercial network.

“At EROSKI, we understand our Commitments as a responsibility inherent to our condition as a consumer cooperative. We have made progress in improving the nutritional profile of our own-brand products, in food education for thousands of schoolchildren, in strengthening the local agri-food sector and in reducing the environmental impact of our operations. These advances reflect a model that integrates health, sustainability and competitiveness within the day-to-day management of the business. The 2030 horizon reinforces this commitment

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to continue contributing to a healthier, better-informed and more sustainable society," said **Alejandro Martínez Berriochoa, Director of Health and Sustainability at EROSKI and Chief Executive of Fundación EROSKI.**

Results that Consolidate the Commitment

Responsible eating, in addition to being healthy and balanced, must also be accessible and sustainable. Currently, 78% of EROSKI's food and beverage sales correspond to categories aligned with the nutritional pyramid, a proportion that continues to increase year on year. This result reflects sustained efforts to improve product composition, reformulate references, and provide clear and transparent information to facilitate healthier purchasing decisions.

During the last academic year, more than 213,000 schoolchildren participated in educational programmes promoted by Fundación EROSKI aimed at preventing childhood obesity. In addition, hundreds of thousands of consumers each year benefit from informative content, recommendations and promotional advantages linked to healthy lifestyle habits through EROSKI Club.

From an environmental perspective, EROSKI has made structural progress in reducing the impact of its operations and products. Improvements in energy efficiency in stores and logistics platforms, process optimisation, and gradual decarbonisation of operations are part of a roadmap aligned with the objective of climate neutrality by 2050. This commitment was further endorsed in 2025 through the award of its third Lean & Green Star, after demonstrating a 35% reduction in logistics-related emissions since 2015.

This progress is complemented by advances in packaging eco-design and improved recyclability of own-brand products. More than 600 references have been redesigned since 2020, including the elimination of palm oil from own-brand products and the expansion of certifications guaranteeing sustainable sourcing and animal welfare. In the field of circular economy, the cooperative continues to strengthen the prevention and donation of surplus food. In the first half of 2025, it prevented more than 10,700 tonnes of food waste, equivalent to 43 million meals.

Social and economic development within its communities also forms an essential part of its commitments. EROSKI promotes a wide range of local products, particularly from small and medium-sized enterprises, and supports producer families in improving the efficiency and sustainability of their processes. In 2025, the Supplier Support Programme reached 394 companies, delivering more than 4,500 hours of sustainability training and strengthening the competitiveness of the agri-food sector.

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As part of its responsibility as a social actor, the solidarity dimension remains structural within the cooperative model. During 2025, the Solidarity Plan channelled more than €25 million towards social causes, benefiting over 280,000 people through 332 organisations, and returning part of the cooperative's business results to society through Fundación EROSKI.

EROSKI also maintains ongoing dialogue with consumers to understand their needs and deliver the best service both in-store and through its contact channels. Over the past year, it handled nearly 475,000 enquiries, achieving a resolution rate exceeding 90%, consolidating its position as a benchmark in consumer information and customer service within the sector.

With the renewal of its "5 Commitments to You", EROSKI reaffirms its commitment to integrating competitiveness, health, community and sustainability through the distinctiveness of a cooperative model that places people at its core.

About EROSKI

EROSKI is one of the leading retail groups in northern Spain – from Galicia to the Balearic Islands – holding a 12.7% market share in the region. The cooperative is the market leader in the Basque Country, Navarre and Galicia, and co-leader in the Balearic Islands. By the end of 2024, its work consisted of 1,502 outlets, including supermarkets, hypermarkets, cash & carry and online stores, as well as petrol stations, sports shops and other non-food businesses. EROSKI has more than 6.4 million customer members and employs over 27,600 people, of whom nearly 9,000 are cooperative members.

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